## NK Orchid College of Engineering & Technology Solapur Mechanical Engineering Department Industry Expert Session

Name: Shri Yatin Shah

Designation: CEO Precision Camshafts Ltd,

Solapur

Topic: My Journey from a Graduate

to CEO of Precision Camshaft

Ltd. Solapur



Mr. Yatin Shah has completed his under graduation in Commerce field and Post-Graduation in MBA Finance from Symboisis Institute of Business Management. He is one of the role model and business tycoon in Indian Industry Sector. He is a Founder Member, Owner and Chairman & Managing Director of Precision Camshafts Ltd (PCL) Solapur from last 25 years and 6 months.



Webinar: Zoom Conference

Date: **16/04/2020, Thursday** 

Duration: 1 Hr 45 Minutes

No of Attendees: 100 (Maximum Capacity)

11:30 am to 12:40pm

Faculty Organisers:

1. Dr.Shriniwas S Metan

2. Prof.Aditya S Dhobale

## **Key Points of Session:**

1. How to plan the business? Significance of initial Market Survey of 6 months to identify the Nish Product for his company ie. Camshaft. As only one supplier was in India at that time.

Time:

- 2. Some of the important things to be kept in mind as a businessman:
- i. Dream, Aspire and Go Hard on it.
- ii. Don't give up in adverse condition, try to be patient and sustain that duration
- iii. You must be bold and breeze: Should be proactive to take bold decisions with good market survey & Desire to take Risk.
- iv. Acquisition should be part of your strategy to build the business.
- v. How to motivate your workers, colleagues and your team?
- 3. Black, Grey and White Zone of Mind. Never go in Grey Zone during your initial phase of business.
- 4. Acting Big is Different but Thinking Big is Huge.
- 5. Every Opportunity should be grabbed: Never said to No to Any Opportunity.

